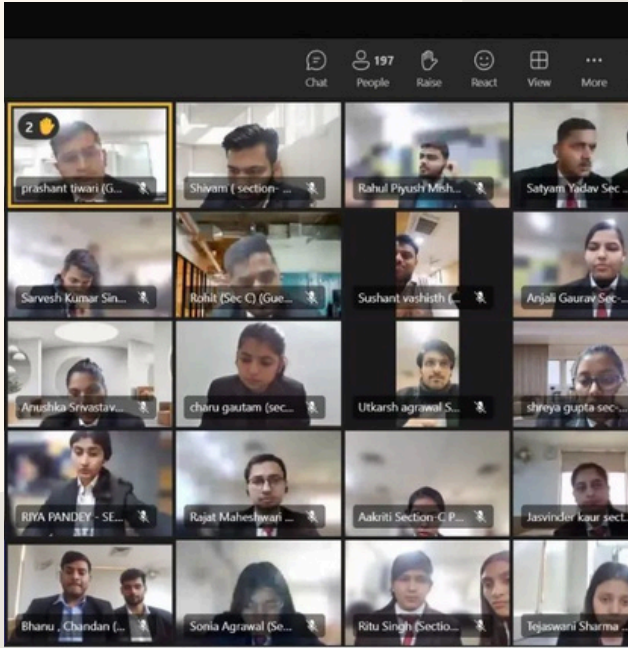


"Expert Talk Session on "POM for Flipkart" | ETS

G L Bajaj Institute of management and research organized an expert talk session with an esteemed guest named Mr. Shreyas Srivastava, Account Manager, Flipkart on 02- Jan-2024. Mr. Shreyas had shared his overall experiences with Flipkart and told about the production and operations of Flipkart. He told "For an e-commerce giant like Flipkart, managing production and operations (POM) is a complex yet critical function. Unlike traditional retailers who manage their own inventory, Flipkart operates on a marketplace model. He had use some terminologies in POM Warehouse and Inventory Management, Logistics and Delivery Network, Data Analytics and Optimization, Customer Focus. This session had successfully completed under the guidance of Dr. Sharat Sharma, Dr. Rashi Hora, Prof. Nishant Tyagi. Students had get to know allot in that session. Mainly this session had helped those students who opted Operations and Marketing for their specialization.



G L Bajaj Institute of Management & Research. PGDM Institute

Vision

To be an institute of global repute for imparting knowledge, skill sets, confidence and values for being self-reliant and pleasantly employable.

Mission

- To create a sustainable learning ecosystem to build cognitive potential.
- To inculcate quality leadership, corporate understanding and global competence.
- To inculcate entrepreneurial skills & startup attributes for the spirit of self reliance.

Global Expert Talk on “Emerging Trends in Marketing: AI, ML & Metaverse” | GTS

On the date of 03-Jan-2024 G L Bajaj Institute of Management and Research hosted a Global talk series on “Emerging Trends in Marketing” based on Artificial Intelligence (AI), Machine Learning (ML), and on Metaverse. This event was addressed by our honorable guest Dr. Vikas Arya, Assistant Professor, Rabat Business School, Morocco. Dr. Vikash Arya had provided valuable guidance on how AI, ML & Metaverse has totally changing the current market conditions and trends.



Faculty coordinator Prof. Atul Kumar had successfully coordinated that event and also provide students valuable guidance on that event. GLBIMR commitment to fostering thought leadership and providing students with exposure to cutting-edge trends positions them at the forefront of the marketing revolution.



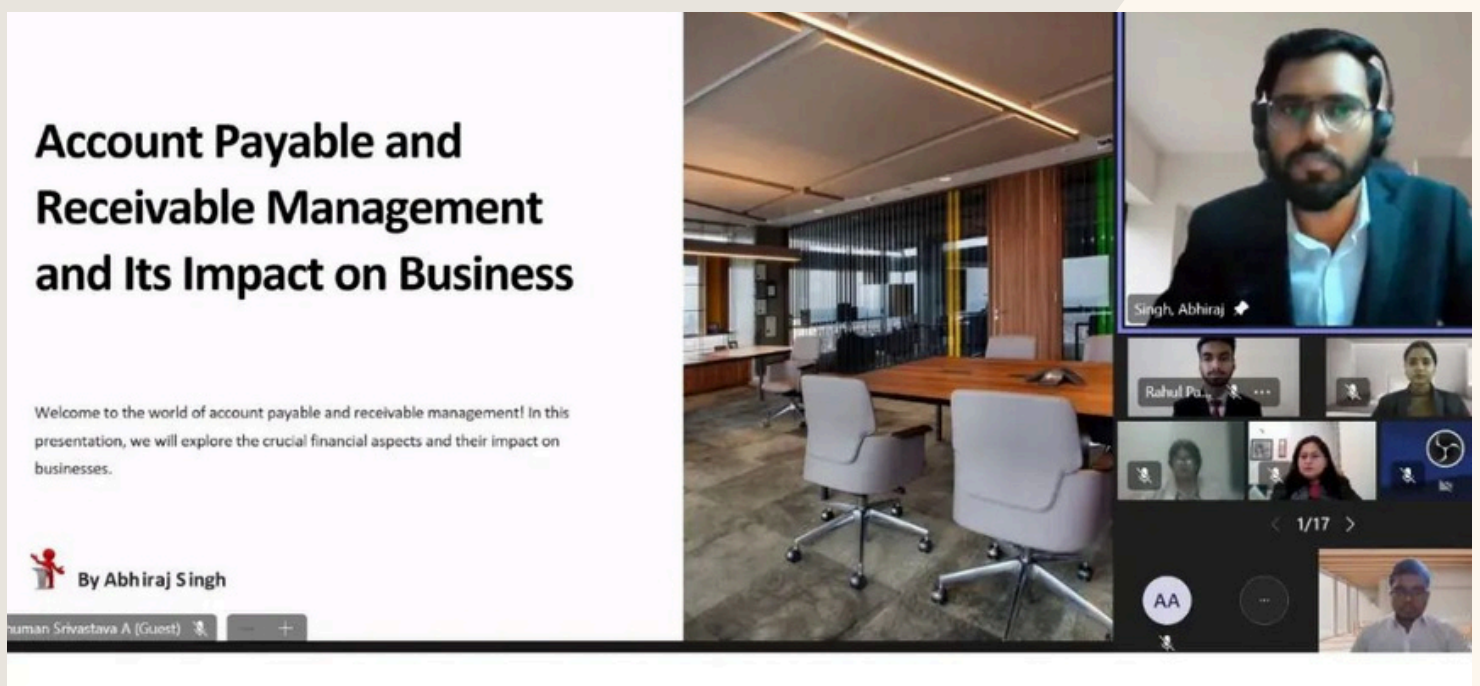
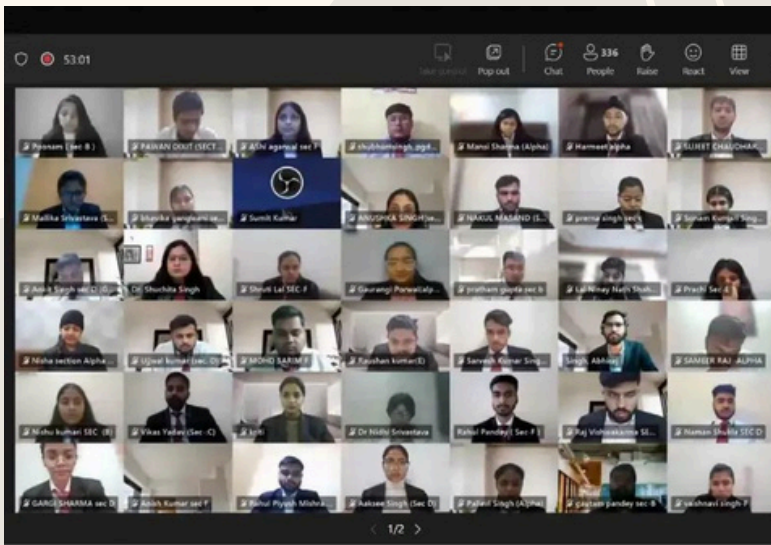
Alumni Talk On “Account Payable and Receivable Management and its impact on Business Efficiency”.

On 03-Jan-2024 G L Bajaj Institute of Management and Research had organized an event “Account Payable and Receivable Management and its impact on Business Efficiency” with its promising Alumni Mr. Abhiraj Singh, Senior Analyst – Assurance, Deloitte. Mr. Abhiraj is currently working with GLBIMR in ARC (Alumni Research Cell) for giving the guidance to students of GLBIMR. His workplace is dream for many students (Deloitte).

He had provided some insights and basics of How account payable and receivable management impacts on business efficiency. He was speaking his thoughts very frankly with students and told them some important points.

- Improved Cash Flow
- Reduced Costs
- Stronger Vendor Relationships
- Enhanced Customer Satisfaction

Under the guidance of Dr. Shuchita Singh, Dr. Anand Rai and Dr. Nidhi Srivastava as faculty coordinators. They had made the event successful and coordinated with students. Finance students get to know many new and helpful terminologies from that event.



Expert Talk on “Reshaping Organization through Human Centric Approach”

On 03-Jan-2024 GLBMIR organized another event/expert talk on “Reshaping Organization through Human Centric Approach”. This event was addressed by Mr. Arvind Deshmukh, Certified Corporate Coach. Mr. Arvind is a corporate coach or corporate trainer and had addressed HR students with the motive to “equip young minds with the ability to navigate in evolving business landscapes. By fostering adaptability, promoting innovation, and instilling ethical leadership, human centric approach can lead organizations through dynamic challenges”. Faculty coordinators Dr. Yagbala Kapil, Dr. Prachi Agarwal, and Dr. Puneet Mohan were successfully coordinated that event and HR students had get to learn many things about human centric approach.



'Expert Talk on 'Emerging B2B Marketing Trends' | ETS



On 06-Jan-2024 GLBIMR hosted and expert talk on the topic of “Emerging B2B Marketing Trends” by an esteemed personality Mr. Siddharth Anand Jha, General Manager, Havells India Limited. This event was very helpful session for marketing domain students. Mr. Siddharth had told so many helpful insights and terms related to B2B market, he also focused on how B2B market work and operates its business.

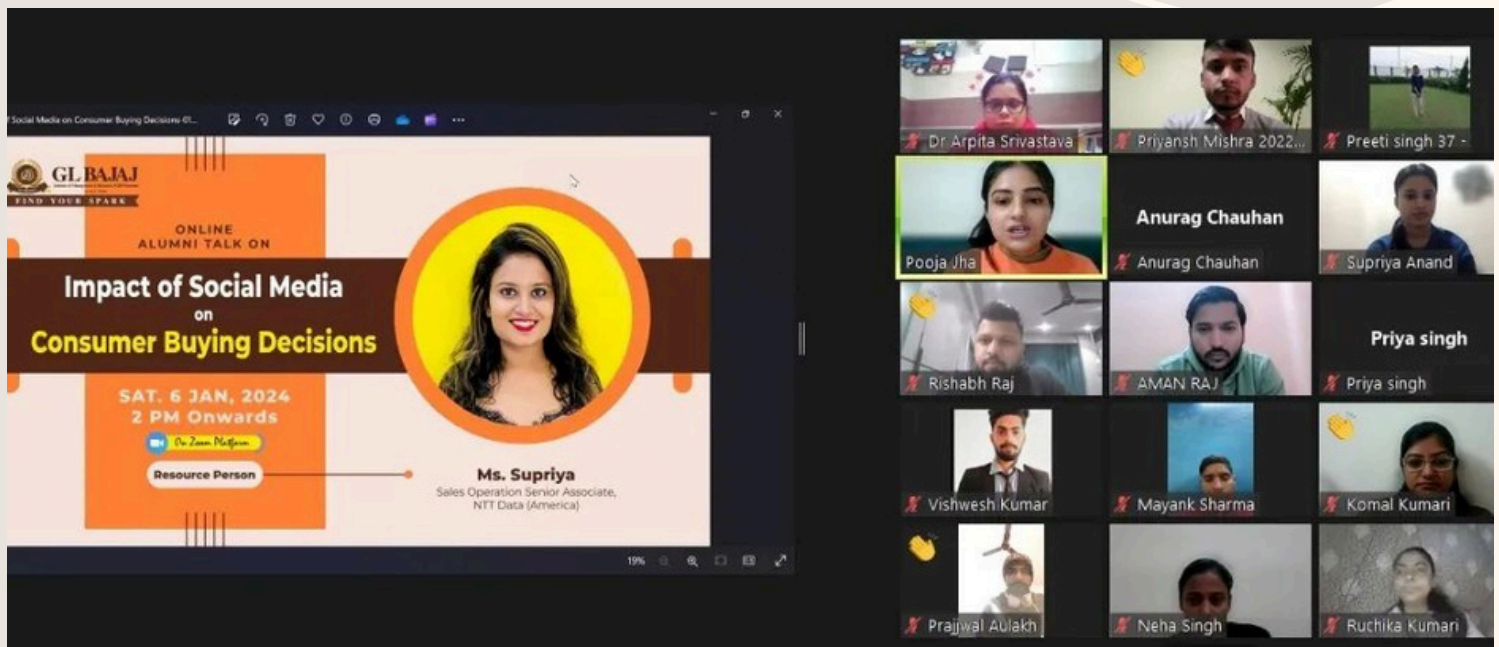
- The Rise of AI and Automation
- Focus on Data-Driven Decision Making
- The Power of Account-Based Marketing (ABM)
- The Evolving Customer Journey

Under the guidance of Faculty coordinators Dr. Atul Kumar, Dr. Arvind Bhatt, Dr. Arpita Srivastava all the marketing students had grabbed a great opportunity to learn about B2B segment. The completion of event created so many learning opportunities for students who are planning for being entrepreneur in future. These emerging trends highlight the B2B market's dynamic nature. By embracing these advancements and tailoring their strategies accordingly, businesses can stay ahead of the curve and forge stronger connections with their customers.



Alumni Talk On 'Impact of Social Media on Consumer Buying Decisions' | ATS

On 06-Jan-2024 GLBIMR organized a successful event on the topic of “Impact of Social Media on Consumer Buying Decisions” by an esteemed personality Ms. Supriya, Sales Operation, Senior Associate, NTT Data (America). This session was really helpful for the Marketing domain students, who are willing to work in social media marketing. Ms. Supriya had told students in very brief about the consumer behavior and impact of social media on market and consumers. She highlights some key points towards it. Social media has become an undeniable force influencing how consumers make purchasing decisions. Platforms like Facebook, Instagram and YouTube expose consumers to a constant stream of product information, reviews, and recommendations. This online environment empowers consumers to research products, compare prices, and read real-user experiences before ever stepping into a physical store. Influencers and social media advertising create a sense of trust and social proof, swaying purchase decisions. These topics were really helpful for the students of marketing, Human Resources, and operations. They get very important keywords and more knowledge about buying behavior of consumers.



Expert Talk Session on “Compensation Benefits and Employee Engagement”.



On the date of 06-Jan-2024 GL Bajaj Institute of Management and Research (GLBIMR) hosted a very successful event on the topic of “Compensation Benefits, Employee Engagement”. This session was taken by Ms. Ritu Singhal, head HR Zooper, Noida fostering a comprehensive understanding of how an integrated approach can enhance organizational performance and workshop satisfaction. Ms. Ritu has great experience of corporate in Human Resource.



She addressed students mainly of HR domain, and told them about the benefits of compensation employee engagement and about compensation management etc.

She added many points like:

- Motivational Impact
- Talent Acquisition & Retention
- Improved Performance & Productivity
- Understanding Employee Needs

Under the guidance of Dr. Yagbala Kapil and Dr. Prachi Agarwal all the HR students are coordinated for that session and learn many things and many terms in this field.

Global Talk on “Global Perspective on Sustainable Banking”. | GTS

On 10-Jan-2024 GLBIMR recently hosted a captivating "Global Talk" session titled "Global Perspective on Sustainable Banking". This session was addressed by Dr. Rahul Sharma, Associate Professor and Discipline Leader-Finance, Skyline University College, Sharjah. This session sparking a vital conversation about the financial sector's role in fostering a sustainable future. The session brought together renowned experts who shed light on how banks are integrating environmental, social, and governance (ESG) considerations into their core practices. Climate change, social inequality, and resource depletion pose significant challenges for our planet. Traditional banking practices have, at times, contributed to these issues. Sustainable banking offers a new paradigm, where financial institutions consider the environmental and social impact of their investments and lending practices. Faculty coordinators Dr. Shuchita Singh, Dr. Anand Rai and Dr. Nidhi Srivastava had put their efforts to make this session wonderful and Finance student were also coordinated for the same.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "Sustainable Banking Products: Trend". The slide contains the following text: "These concerns have seen the launch of products that seek to generate positive returns for banks, society, and the environment. For example, by 2018, assets in sustainable investments had reached \$30.7 trillion—one third of all assets under management." To the right of the text is a bar chart titled "Global sustainable investment assets, \$ trillion" showing a 15% p.a. growth rate. The chart data is as follows:

Year	Assets (\$ trillion)
2012	13.3
2014	21.4
2016	22.9
2018	30.7

The slide also includes the source "Source: Global Sustainable Investment Alliance" and the logo for "McKinsey & Company". The Zoom interface shows a grid of participants, with Dr. Rahul Sharma (Guest) in the top left. The participants list on the right includes: Anjali (Guest), AARADHYA MIT... (Guest), Abhiruchi (Guest), Abhishek singh... (Guest), Achal Yadav 222... (Guest), ADARASH PRAK... (Guest), Alish Sinha (Guest), amanprit (Guest), anisha jha, and Ankit Raj (Guest).

2 Days Workshop on Interviewing Skills: Masterclass

On 11-Jan-2024 GLBIMR recently organized a workshop based on Interviewing Skills. It is 2 days' workshop titled Masterclass. This workshop was addressed by Ms. Seema Singh, Leadership Development and Culture Coach. In this workshop all students were get opportunity to learn about the interview skills, interview questions, all doubts regarding the interview session.



Ms. Seema had provided very helpful insights to students and cleared the myth which was sit in the mind of students. Speaker said/told so many things about interview and she was telling as per her experiences of giving and taking the interviews at various organizations. All students had learned so many things from that wonderful session, and feedback for that session was very good and positive.



Online Global Expert Talk on “Contemporary Issues in Digital Marketing: Perspectives and practices”

On 11th Jan 2024, GL Bajaj recently hosted a speaker session titled "Contemporary Issues in Digital Marketing," under the guidance of faculty coordinators Dr. Surbhi Singh and Dr. Sunita Chaudhary, featuring Yogesh Dwivedi from Swansea School of Management, UK. Dwivedi discussed key shifts in consumer behavior and technology impacting digital marketing. He emphasized the role of AI and machine learning in personalized marketing while urging ethical use. Regulatory challenges like GDPR and CCPA were addressed alongside opportunities in AR, VR, and voice search. Attendees gained practical strategies for navigating this dynamic field effectively.

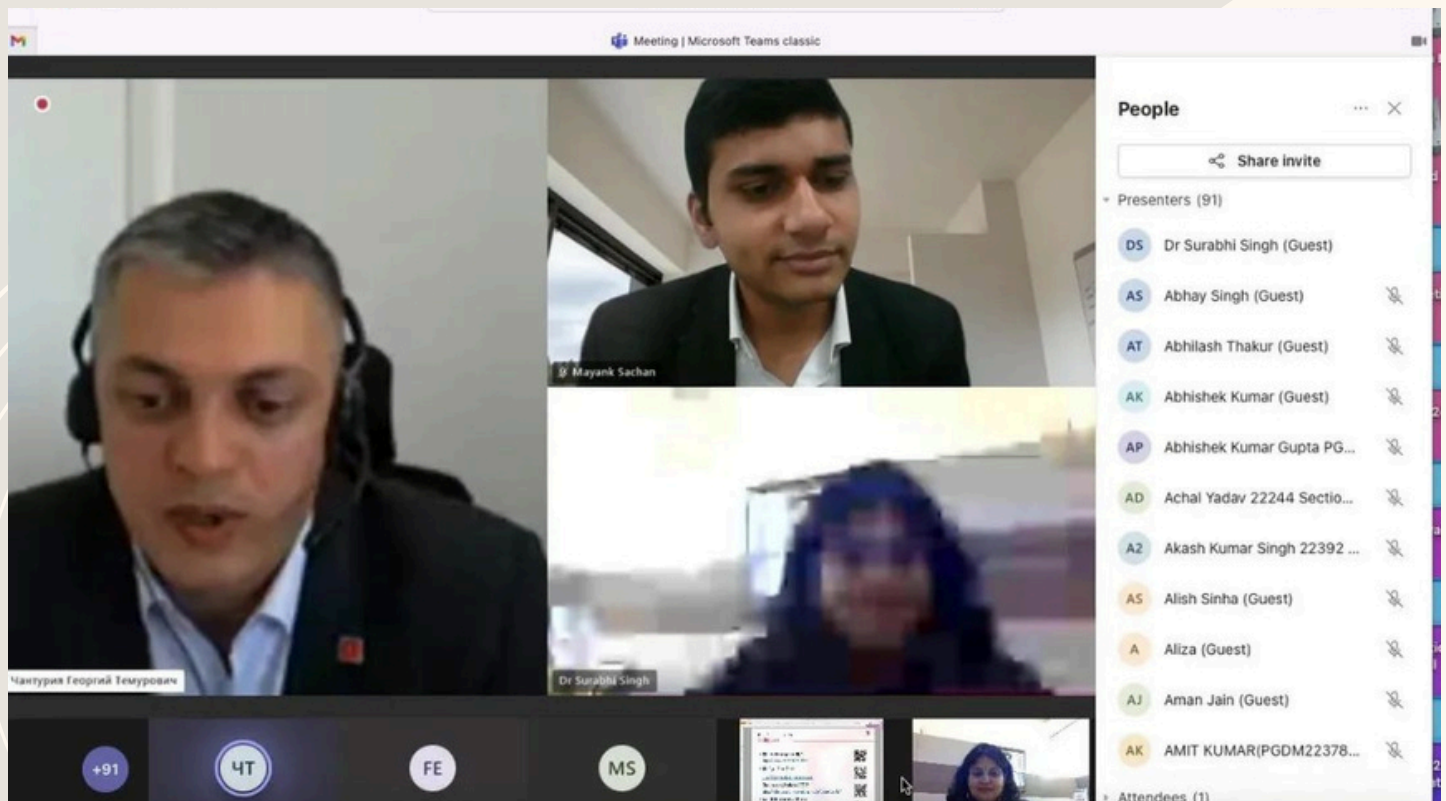
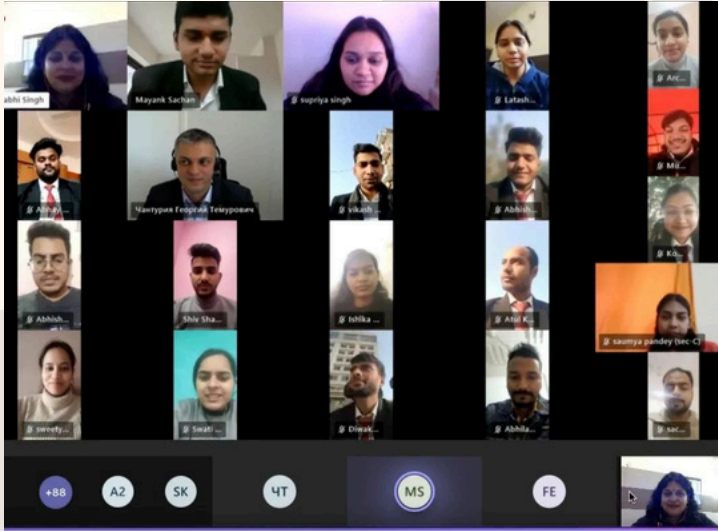


Attendees engaged in interactive discussions and Q&A sessions, deepening their understanding of digital marketing challenges and opportunities. Dwivedi highlighted the importance of data privacy and compliance in building consumer trust. Insights into leveraging emerging technologies like augmented reality and voice search were shared, empowering marketers to stay ahead of the curve. Practical strategies for adapting to the evolving regulatory landscape were emphasized, ensuring businesses remain compliant and ethical in their marketing practices.



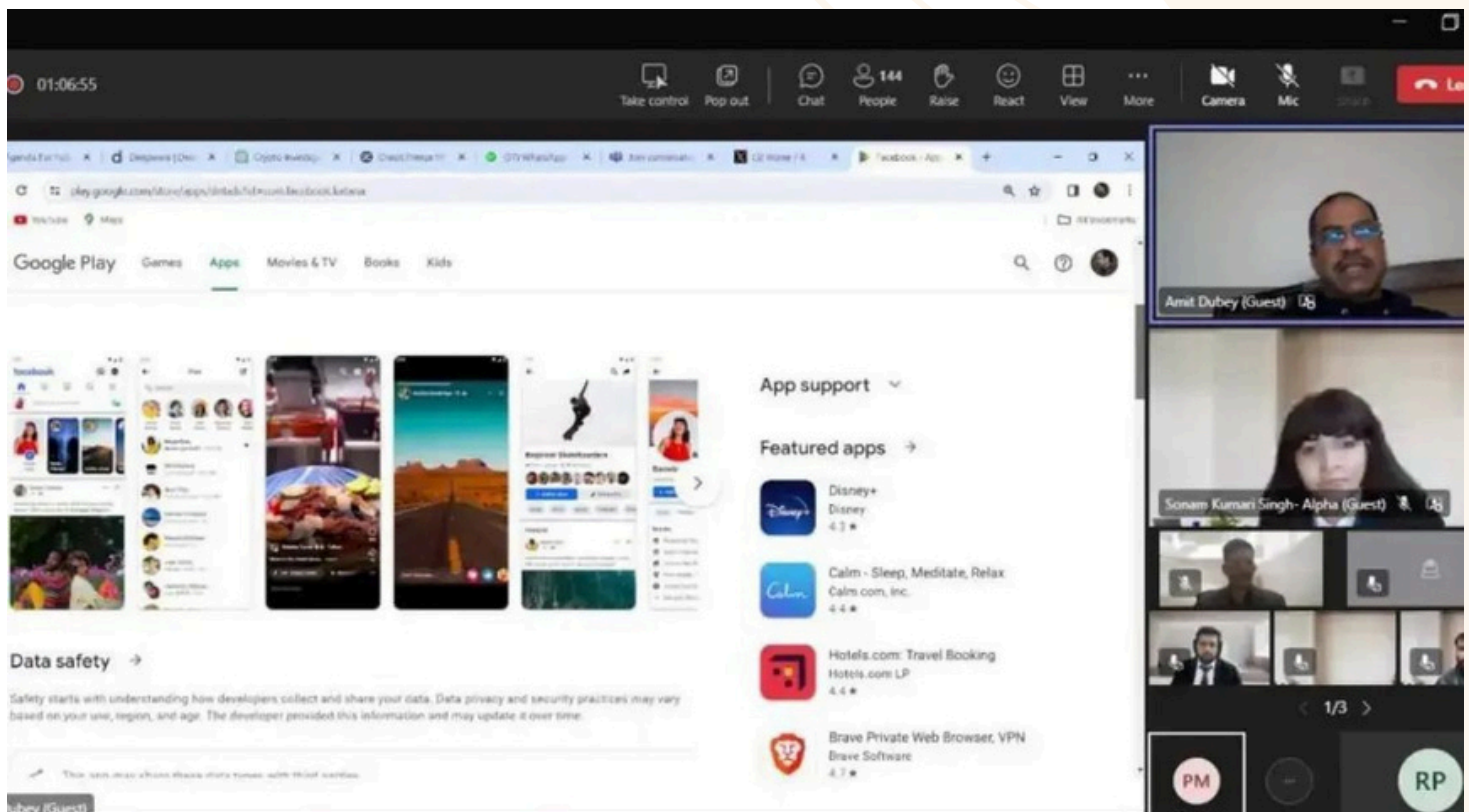
Online Global Expert Talk on 'Contemporary Perspectives in B2B Marketing' | ETS

The GL Bajaj Institute of Management and Research (GLBIMR), under the guidance of Dr. Sapna Rakesh, Director, GLBIMR, Greater Noida, organized an "Online Global Expert Talk on Contemporary Perspectives in B2B Marketing" on 12-Jan-24. The esteemed resource person was Prof Georgiy Chanturia from Synergy University, Russia. This event served as a platform to delve into the latest trends and insights in business-to-business marketing strategies. Prof Chanturia's expertise provided invaluable perspectives, enriching participants with global insights. Organized by GL Bajaj Institute of Management and Research, this talk series aimed to enhance understanding and foster dialogue on crucial aspects of contemporary B2B marketing practices.

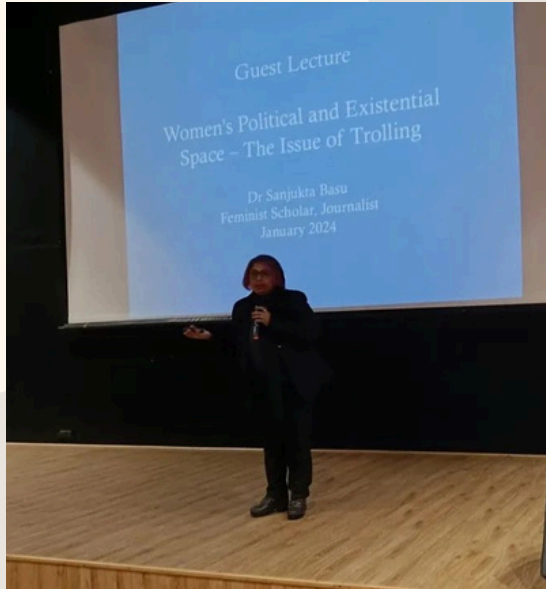


Expert Talk Session on “Cyber Law in India- Trends and Practices” | ETS

On 12-Jan-2024 GLBIMR recently hosted a captivating "Expert Talk" session titled “Cyber Law in India- Trends and Practices”. The main speaker of that event was Mr. Amit Dubey, Author & National Security Expert, India. The motive of that session was to providing an exposure on Indian law on information technology and its conceptual comprehension. It is pertinent to know the exact implications and usage of cyber law to understand internet crimes and the ways to deployed by individuals involved in these crimes. The session aims to create awareness about the cyber law’s issues and challenges of the cybercrimes towards the society at large. Faculty coordinators were Dr. Arvind Bhatt and Prof. Bhawana Bhardwaj. They had coordinated the event successfully and make aware many students with the laws and cyber issues.



24-Jan-24| Re-Orientation-TERM - III Expert Talk Session on 'Gender and Digital Inclusivity'



GL Bajaj Institute of Management and Research facilitated a Re-Orientation session for Term III, featuring an Expert Talk Session on "Gender and Digital Inclusivity" on January 24th, 2024. The session was led by Dr. Sanjukta Basu, a distinguished Feminist Scholar and Journalist, renowned for her insightful contributions to gender studies and digital inclusivity.

This session aimed to delve into the critical intersection of gender dynamics within the digital realm. Dr. Sanjukta Basu's expertise provided attendees with valuable perspectives on fostering inclusivity and equality in digital spaces.

The faculty coordinators for the event was Dr. Anand Rai, Dr. Yagbala Kapil, and Dr. Nidhi Srivastava, who brought their expertise to enrich the discussion. The session encompassed discussions on various facets, including challenges faced by different genders in accessing and utilizing digital platforms, strategies to bridge the digital gender gap, and the role of technology in promoting gender equality.

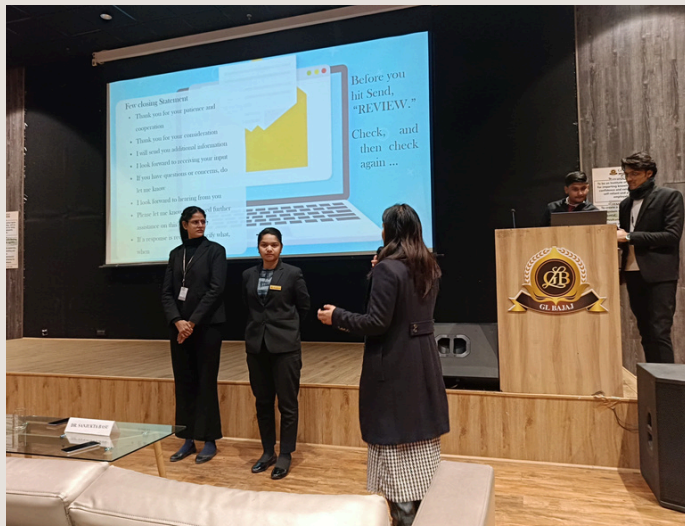
Dr. Basu's profound insights and scholarly contributions enriched the dialogue, stimulating critical thinking and fostering awareness about the importance of gender-sensitive approaches in digital environments.



Workshop on 'Know Thyself'



GL Bajaj Institute of Management and Research organized a transformative "Workshop on 'Know Thyself'" on January 24th, 2024, aimed at facilitating personal growth and self-awareness among students. The workshop was led by Dr. Puneet Kumar and Dr. Yagbala Kapil, esteemed faculty members of GLBIMR, renowned for their expertise in human development and organizational behavior. The workshop delved into the profound journey of self-discovery, offering participants a reflective space to explore their inner selves, values, strengths, and areas for development. Through interactive sessions, experiential exercises, and insightful discussions, students were guided on a path of introspection and self-awareness. Dr. Kumar and Dr. Yagbala Kapil skillfully facilitated the exploration of various dimensions of the self, encouraging students to gain deeper insights into their personalities, motivations, and aspirations. By fostering a supportive and nurturing environment, the workshop provided individuals with tools and techniques to enhance their self-awareness and personal effectiveness.



Live Streaming of the Budget 2024 and 'Vishleshan': Panel Discussion on 'Budget and its Impact on the Economy-A cross-industry analysis'

GL Bajaj Institute of Management and Research orchestrated a dynamic event featuring the "Live Streaming of the Budget 2024" followed by a profound panel discussion titled "Vishleshan: Budget and its Impact on the Economy – A cross-industry analysis" on February 1st and 2nd, 2024. This event provided a comprehensive analysis of the budget's implications on various sectors of the economy. The panel discussion was adjudicated by esteemed experts Dr. Anand Rai, Dr. Manisha Singh, and Dr. Nidhi Srivastava, who brought their extensive knowledge and experience to the table. The discussion aimed to dissect the budgetary allocations and policies, offering insights into their potential effects on different industries. The event encourages participants to gain a deeper understanding of the budget's impact on the economy. Through live streaming of the budget presentation and engaging panel discussions, attendees had the opportunity to explore diverse perspectives and engage in critical analysis. By facilitating cross-industry analysis and inviting expert opinions, the event fostered informed discussions on the economic landscape post-budget implementation.



"GLBIMR Academic Leaders and Alpha Volunteers presents HARVARD BUSINESS ARTICLES REVIEW COMPETITION"



GL Bajaj Institute of Management and Research, in collaboration with GLBIMR Academic Leaders and Alpha Volunteers, proudly presented the "HARVARD BUSINESS ARTICLES REVIEW COMPETITION" on February 7th, 2024. This competition aimed to foster critical thinking and analytical skills among participants by engaging them in the review of Harvard Business articles, renowned for their insightful content on various management topics. The competition was meticulously coordinated by esteemed faculty coordinators Dr. Arpita Srivastava and Dr. Nidhi Srivastava, who provided guidance and support to ensure the success of the event. Participants were tasked with analyzing and evaluating selected articles from the Harvard Business Review, showcasing their ability to comprehend complex business concepts and articulate their insights effectively.

This competition provides students to demonstrate their comprehension of contemporary business issues and their proficiency in synthesizing information from Harvard Business Review. Through this initiative, participants were encouraged to enhance their research and presentation skills, preparing them for future academic and professional endeavors.



DEBATE COMPETITION | CSR CLUB

On February 14, 2024, the Centre for Sustainability organized a debate competition on the "Role of Artificial Intelligence and Renewable Energy Solutions." Faculty coordinators Dr. Nidhi Srivastava, Dr. Shuchita Singh, and Sunita Chowdhury led the event.



Participants engaged in spirited discussions, presenting diverse perspectives on the topic. The competition provided a platform for exploring the intersection of AI and renewable energy, highlighting their potential to address sustainability challenges. The event encouraged critical thinking and awareness about emerging technologies in combating environmental issues. It demonstrated the commitment of the institute towards fostering dialogue and innovation in sustainable development.



Productivity Week Celebrations-2024, Debate Competition on the theme “Artificial Intelligence for Renewable Energy Solutions” | SUSTAINABILITY CELL

GL Bajaj Institute of Management and Research marked Productivity Week Celebrations-2024 with a stimulating Debate Competition centered on the theme "Artificial Intelligence for Renewable Energy Solutions" on February 16th, 2024. The competition aimed to ignite discussions and insights into the intersection of artificial intelligence (AI) and renewable energy, addressing pressing issues in sustainability and innovation. The event was expertly coordinated by Dr. Nidhi Srivastava, Dr. Shuchita Singh, and Dr. Sunita Chowdhary, esteemed faculty members at GL Bajaj Institute of Management and Research. Their leadership ensured the competition's smooth execution and adherence to high academic standards. Participants engaged in thought-provoking debates, exploring the potential of AI to revolutionize renewable energy solutions, mitigate environmental challenges, and drive sustainable development. Through rigorous research and eloquent arguments, students showcased their understanding of cutting-edge technologies and their implications for the future of energy. This competition encourages students to hone their public speaking, critical thinking, and research skills. It also fostered awareness and dialogue on leveraging AI for addressing global energy needs in a sustainable manner.





20-Feb-24 | Workshop on Design Thinking (Alpha Batch)

GL Bajaj Institute of Management and Research hosted a transformative "Workshop on Design Thinking" tailored for the Alpha Batch on February 20th, 2024. Facilitated by the highly esteemed "Dr. Arvind Deshmukh, Certified Corporate Coach," the workshop aimed to instill innovative problem-solving skills among participants. Dr. Deshmukh, renowned for his expertise in design thinking methodologies, guided attendees through a dynamic exploration of this human-centered approach to innovation. Through interactive sessions and practical exercises, participants learned to empathize with end-users, redefine problems, ideate creative solutions, prototype designs, and test their ideas.

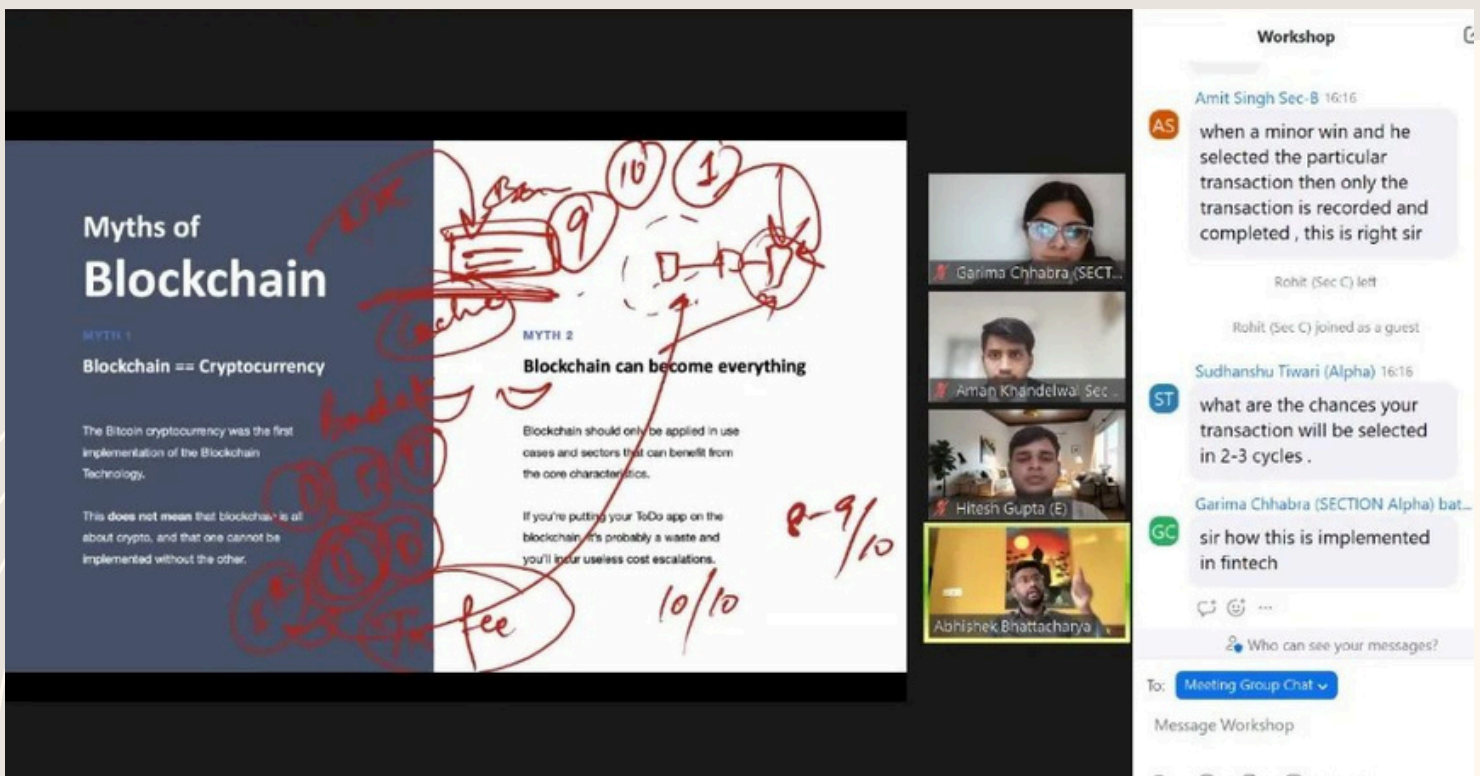
Organized by GL Bajaj Institute of Management and Research, this workshop provided Alpha Batch students with invaluable insights into leveraging design thinking principles to address complex challenges in various contexts. Students were empowered to cultivate a mindset of creativity, empathy, and experimentation, essential for driving innovation in today's dynamic business environment. The workshop's emphasis on practical application and experiential learning equipped students with tangible skills and tools to approach problems from a fresh perspective.



"2-day Workshop on "Blockchain Technology - Live Hands-On Masterclass Program"

GL Bajaj Institute of Management and Research organized an immersive "2-day Workshop on Blockchain Technology - Live Hands-On Masterclass Program" scheduled for February 26th and 27th, 2024. This specialized workshop catered specifically to finance students, offering them a unique opportunity to delve into the intricacies of blockchain technology.

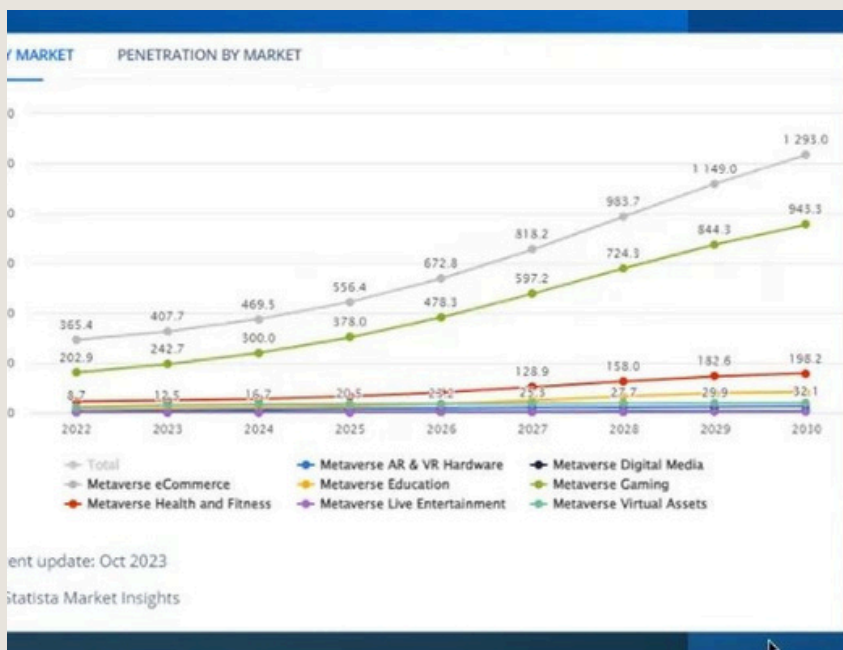
The workshop featured Mr. Abhishek Bhattacharya, a distinguished Co-founder of The Impact Wave, recognized as a Forbes 30 under 30 and accomplished author. With his wealth of experience and expertise in blockchain, Mr. Bhattacharya served as an invaluable resource, providing participants with insights into the practical applications and implications of blockchain in the finance sector. Dr. Nidhi Srivastava, esteemed faculty coordinator at GL Bajaj Institute of Management and Research, ensured the smooth execution of the workshop, facilitating interaction and engagement among students. Through live demonstrations and hands-on exercises, students gained practical experience in blockchain technology, exploring its potential to revolutionize financial transactions, enhance security, and streamline processes. The workshop fostered a deeper understanding of blockchain's impact on financial systems, preparing students to leverage this disruptive technology in their future careers.



“Transforming Digital Marketing through Metaverse’ in the Digital Marketing course” | GTS

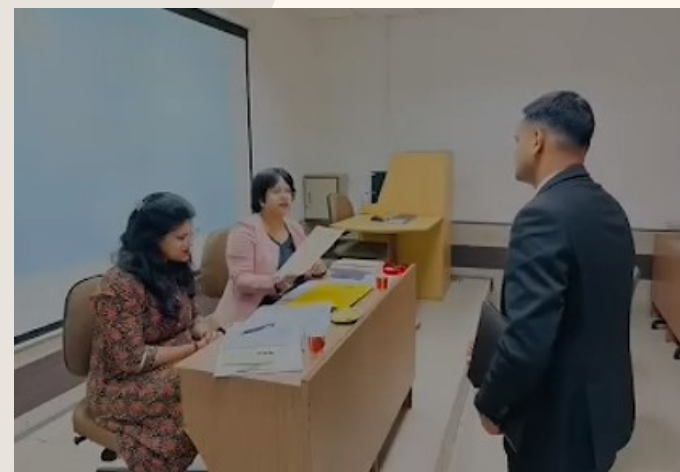


On February 29, 2024, GL Bajaj Institute of Management & Research (GLBIMR) hosted an expert talk titled 'Transforming Digital Marketing through Metaverse' for the Digital Marketing course students of batch 2023-2025. Professor Farzad Karimi from Berlin School of Business and Innovation, Germany, shared invaluable insights on leveraging the metaverse for digital marketing strategies. Under the guidance of faculty coordinators Dr. Surabhi Singh and Prof. Atul Kumar, the session delved into the integration of virtual reality with marketing techniques, emphasizing its potential in enhancing customer engagement. Professor Karimi discussed innovative approaches for navigating the metaverse for brand promotion and customer interaction, highlighting its significance in the evolving landscape of digital marketing. The event not only provided students with theoretical knowledge but also practical insights into the future of marketing in the digital realm.



Affinity “The Selection Saga” for PGDM Batch 2023-25 | HR CLUB

On March 9, 2024, the HR Club of GL Bajaj Institute of Management & Research hosted "The Selection Saga" for the PGDM Batch 2023–2025. Under the guidance of faculty coordinator Dr. Prachi Agarwal, the event aimed to enhance students' understanding of HR processes. Participants showcased their skills in various HR scenarios. Shreya Bharadwaj (HR), Riya Gupta (Finance), Vikas Kumar (Marketing), Lakshay Sharma (Operations), and Robin (Data) emerged as winners. Their performance reflected deep understanding and application of HR principles. The event fostered an environment of learning and collaboration, showcasing the talent and potential of the PGDM batch. Such initiatives not only enrich the academic experience but also prepare students for real-world challenges. The HR Club received appreciation for organizing a successful and enriching event, promising more such opportunities for skill development and learning.



"One Day Workshop on "Empower and Embrace: Inspire Inclusion Women's Self Defence Workshop" and International Women's Day Celebration | Workshop



GL Bajaj Institute of Management & Research (GLBIMR) hosted the "Empower and Embrace: Inspire Inclusion Women's Self Defence Workshop" on March 7th, 2024, coinciding with International Women's Day. The event, aimed at female students, was a transformative initiative seeking to instill confidence and impart essential self-defense skills. Conducted by Mr. Som Nath Adhikari from Jasmita Taekwondo Academy, Indirapuram, Ghaziabad, the workshop combined practical demonstrations with theoretical insights, engaging participants thoroughly. Under the guidance of faculty coordinators Dr. Shuchita Singh, Dr. Yagbala, and Dr. Nidhi Srivastava, the workshop not only provided invaluable self-defense techniques but also fostered a sense of empowerment and inclusion among the attendees. Mr. Adhikari's expertise and engaging teaching style resonated well, inspiring participants to embrace their strength and stand up for themselves.

This event, a testament to GLBIMR's commitment to women's empowerment, served as a catalyst for personal growth and societal change. The enthusiastic participation and positive feedback highlighted the success of the initiative, further solidifying GLBIMR's dedication to fostering a safe and inclusive environment for all its students.



“Supply Chain Operations and Circular Economy” | GTS

GL Bajaj Institute of Management & Research (GLBIMR) organized a Global Expert Talk on "Supply Chain Operations and Circular Economy" on March 7, 2024, catering to the PGDM batch 2023–2025. Dr. Martino Luis and Prof. Voicu Ion Sucala from the University of Exeter, UK, served as distinguished speakers, facilitated by Mr. Vineet Chaudhary, Manager – Marketing & Outreach, Fateh Education. The talk delved into contemporary supply chain management trends within the framework of the circular economy. Key highlights included discussions on leveraging AI for crisis management, optimizing procurement processes, and adopting diverse inventory techniques. Faculty coordinators Dr. Surbhi Singh and Dr. Sharat Sharma ensured the event's success, fostering a platform for insightful dialogue. The Q&A session further enhanced the discourse, providing students with valuable insights into emerging paradigms in supply chain operations. GLBIMR continues to foster such collaborations to enrich students' learning experiences and prepare them for the dynamic business landscape.



Alumni Talk Session (Team Sahyog) on "From Classroom to Cubicles: Insights From Alumni Team Sahyog"



GLBIMR hosted an enriching Alumni Talk Session titled "From Classroom to Cubicles: Insights From Alumni Team Sahyog" on March 9, 2024, for the 2023-25 batch. The session featured distinguished guest speakers including Mr. Rajat Srivastava, Senior Director Category at Blubirch, Bangalore, along with alumni members Mr. Satyam Srivastava, Mr. Devojeet Sarkar, Mr. Abhinav Sharma, Ms. Jyotica Srivastava, Mr. Rahul Bhagat, Ms. Himanshi Sharma, Mr. Abhiraj Singh, Ms. Khushboo Singh, Mr. Sarthak Bansal, and Mr. Rachit Srivastava. The event aimed to provide current students with valuable insights and experiences transitioning from academia to professional life. Speakers shared their journeys, challenges faced, and lessons learned in the corporate world.

The session fostered meaningful interactions, allowing students to gain practical wisdom and motivation for their future careers. Such initiatives bridge the gap between academia and industry, empowering students with real-world knowledge and inspiration. Faculty Coordinators Dr. Prachi Agarwal and Dr. Arpita Srivastava greatly contributed to the success of this event.



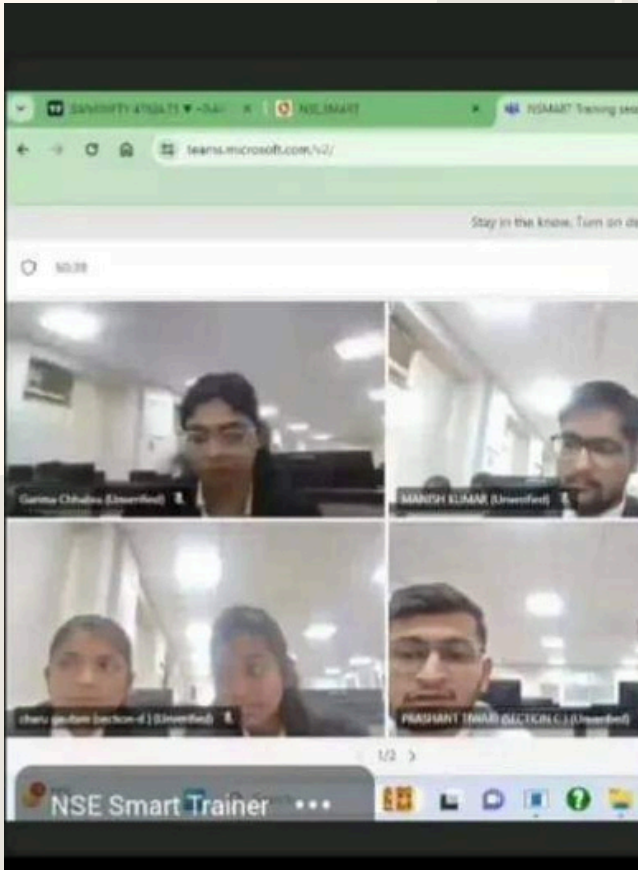
GLBIMR Alumni Relationship Cell in collaboration with GLBIMR Sports Club “Generations on the Pitch: The Ultimate Sports Fusion – Cricket & Basket ball match between Alumni Titans and Student Stars date | CLUB ACTIVITY



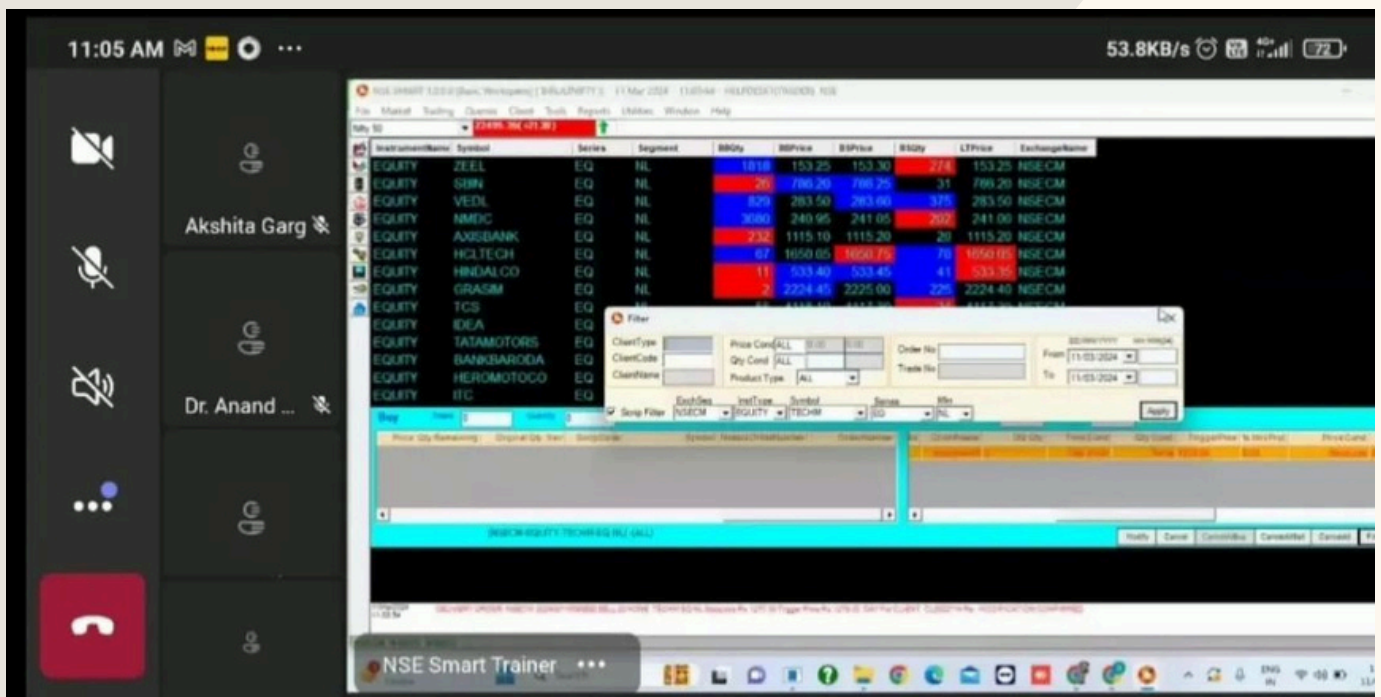
On March 9, 2024, the GLBIMR Alumni Relationship Cell, in collaboration with the GLBIMR Sports Club, organized an electrifying event titled "Generations on the Pitch: The Ultimate Sports Fusion." This event brought together alumni and current students for thrilling cricket, basketball, and tug of war competitions. The cricket match saw the Student Stars from the 2023–25 batch clinching a remarkable victory, showcasing their talent and teamwork. Conversely, the Alumni Titans exhibited exceptional skills in basketball, emerging victorious in their match. The tug of war competition added another dimension to the event, with the Student Stars emerging triumphant. The event not only promoted camaraderie among generations of GLBIMR but also highlighted the sporting prowess within the community. Faculty coordinators Dr. Amit Kumar, Dr. Prachi Agarwal, and Dr. Arpita Srivastava played instrumental roles in ensuring the success of the event. Overall, "Generations on the Pitch" was a memorable celebration of sportsmanship and unity at GLBIMR.



Online Training Session on NSMART | ETS



GL Bajaj Institute of Management & Research (GLBIMR) organized an online training session on NSMART for the 2023-2025 batch on March 11, 2024. The event featured Mr. Azinkya, an expert from NSE, who provided comprehensive insights into NSMART and its applications. Facilitated by faculty coordinator Dr. Suchita Singh, the session aimed to equip students with practical knowledge of NSMART. Participants actively engaged in discussions and a question-and-answer session, enhancing their understanding of the topic. Mr. Azinkya's expertise and the interactive nature of the session made it highly informative and engaging. This initiative underscores GLBIMR's commitment to holistic education, offering students opportunities for intellectual growth beyond the classroom. Overall, the online training session on NSMART proved beneficial for the participants, furthering their knowledge and skills in the field.





1-Day Faculty Development Program on Capsim: Capstone 2.0 business simulation | FDP

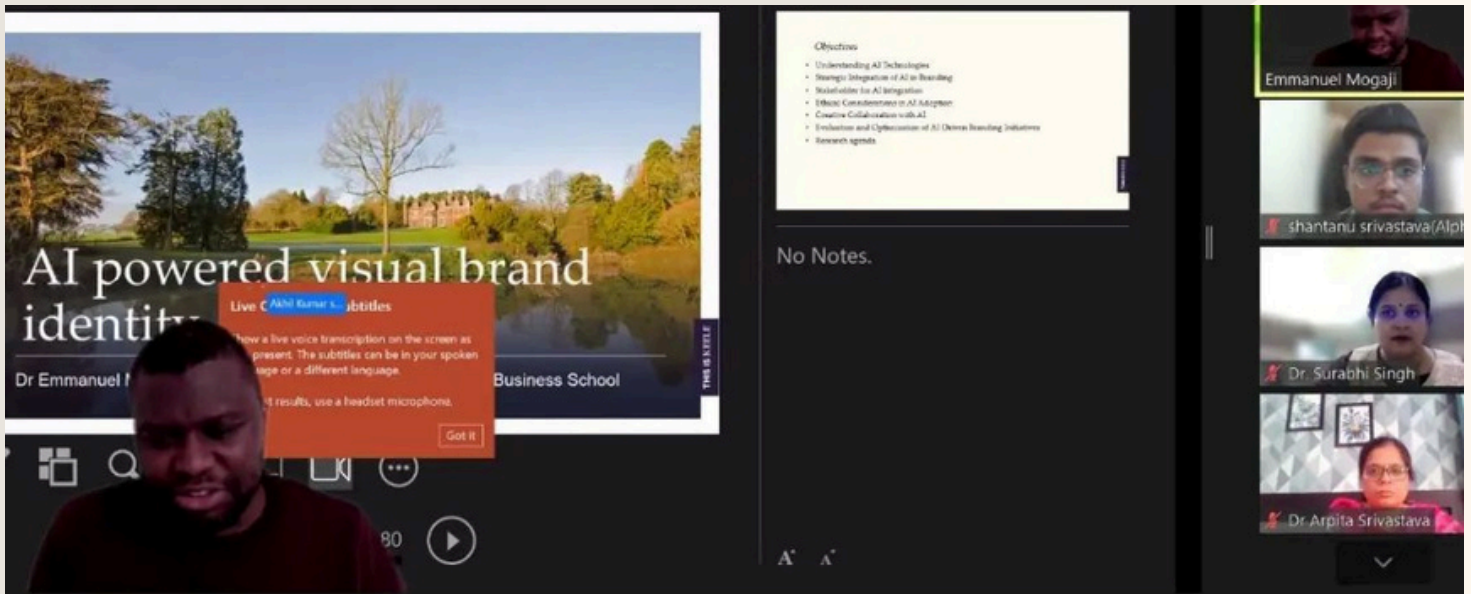
GL Bajaj Institute of Management & Research (GLBIMR) organized a one-day Faculty Development Program on Capsim: Capstone 2.0 business simulation on March 13, 2024. The event aimed to equip faculty members with the latest trends in business simulation techniques. Mr. Ajit Patel, Founder of Bizlead.in, shared valuable insights into modern methodologies enhancing business efficiency and sustainability. Faculty coordinators for the event, Dr. Anand Rai, Prof. Amrita Jain and Prof. Manish Verma, ensured smooth execution. Mr. Ajit elaborated on inventory management processes and the role of artificial intelligence (AI) in crisis management. He emphasized streamlined procurement practices, drawing from his experience at Bizlead.in. The session included an interactive Q&A segment, facilitating knowledge exchange among participants. The program successfully enabled faculty members to stay updated with contemporary business practices, fostering their professional development. Such initiatives reflect GLBIMR's commitment to providing quality education and promoting continuous learning among its faculty members.

Global Expert Talk on "AI Powered Visual Brand Identity" | GTS



GLBIMR hosted an insightful Global Expert Talk on "AI Powered Visual Brand Identity" on March 19, 2024, catering to the PGDM batch 2023-2025. Dr. Emmanuel Mogaji, an esteemed Associate Professor of Marketing at Keele Business School, Staffordshire, England, UK, graced the event as the guest speaker. Delving into the significance of AI in shaping contemporary brand identities, Dr. Mogaji expounded upon innovative strategies and AI-driven techniques aimed at augmenting brand recognition and engagement. The online session, facilitated on a digital platform, provided students with a comprehensive understanding of the subject matter.

Additionally, a dynamic Q&A session enabled participants to engage further and gain deeper insights. The event was meticulously coordinated by faculty coordinators Dr. S. Goswami, Dr. Arpita Srivastava, and Dr. Surabhi Singh, ensuring its success and enriching experience for all attendees.



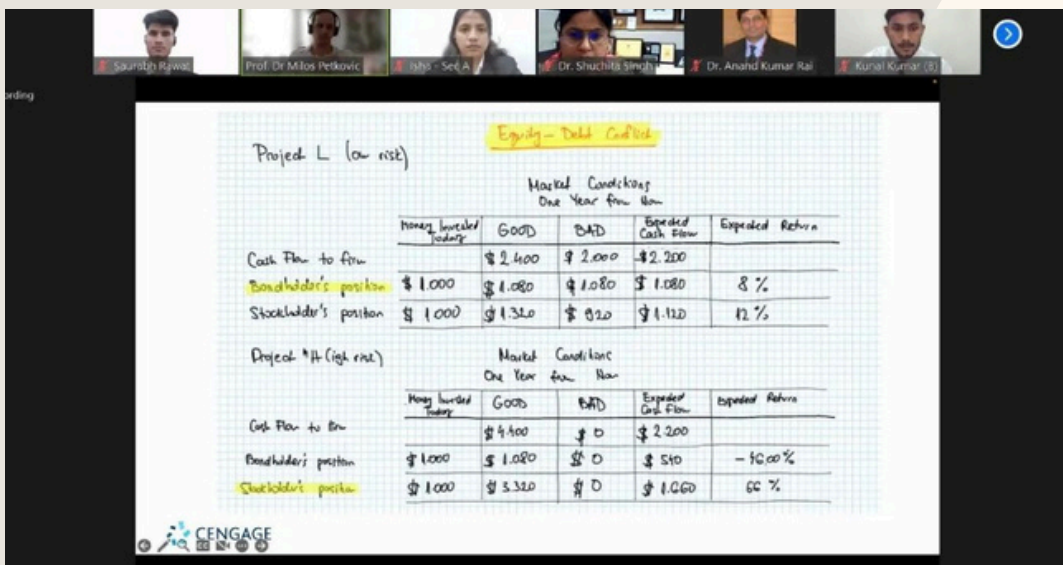
"Globalization of the Financial Market" | GTS

GLBIMR hosted an enlightening Global Talk on "Globalization of the Financial Market" on March 22, 2024, tailored for the PGDM batch 2023-2025. Dr. Milos Petkovic, an esteemed Professor of Finance from the Berlin School of Business and Innovation, graced the occasion as the guest speaker. Dr. Petkovic captivated the audience with his insights into the evolving global financial landscape, shedding light on contemporary trends and the profound impact of globalization. He elaborated on modern financial strategies and techniques adopted by corporations worldwide, emphasizing the pivotal role of digital platforms in today's interconnected financial world. The event, coordinated by Dr. Shuchita Singh and Dr. Anand Kumar Rai, provided an invaluable opportunity for students to interact directly with Dr. Petkovic during the dynamic Q&A session, enriching their understanding of the subject matter and fostering a spirit of intellectual curiosity.

Exhibit 3.5 Comparison of Stock Exchanges (2015)

Country	Market Capitalization (billions of dollars)	Number of Listed Companies
Argentina	80	101
Australia	1,622	2,071
Brazil	823	308
Chile	225	308
China	6,270	2,635
Greece	22	244
Hong Kong	3,324	1,763
Hungary	13	48
Japan	4,485	3,470
Mexico	460	147
Norway	219	220
Slovenia	6	77
Spain	942	3,480
Switzerland	1,515	275
Taiwan	860	882
United Kingdom	6,187	2,938
United States	19,222	5,250

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Equity - Debt Conflict

Project L (low risk)

Market Conditions
One Year from Now

Money Invested Today	GOOD	BAD	Expected Cash Flow	Expected Return
Cash Flow to firm	\$ 4,400	\$ 2,000	\$ 2,200	
Bondholder's position	\$ 1,000	\$ 1,080	\$ 1,080	8 %
Stockholder's position	\$ 1,000	\$ 1,320	\$ 1,120	12 %

Project H (high risk)

Market Caution
One Year from Now

Money Invested Today	GOOD	BAD	Expected Cash Flow	Expected Return
Cash Flow to firm	\$ 4,400	\$ 0	\$ 2,200	
Bondholder's position	\$ 1,000	\$ 0	\$ 510	-40.00 %
Stockholder's position	\$ 1,000	\$ 3,320	\$ 1,660	66 %

Alumnus of Month

Artificial Intelligence in Recruitment

Artificial intelligence (AI) has revolutionized various industries, and recruitment is no exception. With its ability to analyze vast amounts of data, identify patterns, and make informed decisions, AI has become an invaluable tool for streamlining the recruitment process, improving efficiency, and enhancing candidate experiences.

One of the most significant ways AI is transforming recruitment is through the use of automated resume screening. Traditional methods of manually reviewing resumes can be time-consuming and prone to bias. AI-powered systems, on the other hand, can quickly scan through resumes, identify relevant skills and qualifications, and match candidates to job requirements with remarkable accuracy. This not only saves recruiters time but also ensures that qualified candidates are not overlooked due to human error or unconscious biases.

AI is also being utilized in candidate sourcing and outreach. Advanced algorithms can search through online databases, social media platforms, and professional networks to identify potential candidates who match specific criteria. AI can even engage with candidates through chatbots, answering their questions, scheduling interviews, and providing updates on their application status. This not only speeds up the hiring process but also creates a more personalized experience for candidates, enhancing employer branding and attracting top talent.

Furthermore, AI is revolutionizing the interview process itself. Video interviewing platforms powered by AI can analyze candidates' facial expressions, tone of voice, and language use to assess their suitability for a role. This data-driven approach provides recruiters with valuable insights into candidates' soft skills and cultural fit, supplementing traditional interview techniques. However, while AI offers numerous benefits to the recruitment process, it is essential to recognize and mitigate potential challenges. Concerns about algorithmic bias and data privacy are significant considerations. Recruiters must ensure that AI systems are trained on diverse datasets to avoid perpetuating biases and comply with relevant regulations governing data protection.



Nisha Chaubey
PGDM 2012-14
Human Resource Officer
Cygnet Healthcare, UK

Alumnus of Quarter

This Quarter, we are delighted to recognize Rupu Saha as our distinguished "Alumni of the Quarter," celebrating her outstanding contributions as Senior Associate Lead for Compensation and Benefits at Infosys South Africa. Rupu's journey to this esteemed position is marked by her tireless dedication and exceptional skill in navigating the complexities of compensation and benefits management.

From her initial role as a diligent team member to her current leadership position, Rupu has consistently demonstrated a keen eye for detail and a strategic mindset. Her meticulous approach to designing compensation packages and benefits structures has not only bolstered employee satisfaction but also strengthened our relationships with clients.

Rupu's proficiency in understanding the intricacies of compensation strategies and her ability to align them with organizational goals have been instrumental in driving success for Infosys South Africa. Her commitment to ensuring fairness and transparency in all aspects of compensation and benefits administration reflects her unwavering dedication to excellence.

May her exemplary journey inspire others to pursue excellence with determination and a steadfast commitment to making a positive impact in their respective fields.



Rupu Saha
PGDM 2012-14
Lead Compensation and
Benefits
Infosys BPM

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GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida was established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR.PGDM Institute embarked on the journey to promote higher education in NCR. In record time of 17 years, GLBIMR. PGDM Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research. PGDM Institute, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) accredited with NBA and approved by AICTE, Ministry of HRD, Govt. of India, with specialization in areas of Marketing, Finance, Human Resource Management, Operations, Data Analytics and International Business.

Program Educational Objectives (PEOs)

PEO-1 Graduates will be able to contribute to nation-building with advanced practical knowledge in the functional areas of business management while upholding ethical practices.

PEO-2 Graduates will be able to establish benchmarks with the necessary tools and techniques to analyze, design, develop, optimize, and integrate systems for handling complex business problems and uncertainty.

PEO-3 Graduates will be able to demonstrate as effective team players with the capability to lead and appreciate teamwork towards organizational challenges and issues for synergistic growth of multinational organizations: Domestic and global organizations.

PEO-4 Graduates will be ignited with passion and curiosity for lifelong learning and innovation so that they can pursue higher studies and a high level of personal and professional integrity leading to greater societal impact.

PEO-5 Graduates will be competent to take up entrepreneurial initiatives either for their own or within other organizations where they are employed and develop innovative ideas and drive the business through entrepreneurial skills.